



July 10, 2026

Dear Community Friend,

The Partnership for Children of the Foothills is launching a free diaper bank to support families across our service area (McDowell, Polk, and Rutherford counties) beginning in Rutherford County. We would love to invite you, your workplace, church or other tribe to host a diaper drive. Our first distribution date will be August 6, 2026, and we are looking for partners to complete drives here in our first quarter to support the launch.

For many families, diapers are a constant and costly need. In fact, 1 in 3 families struggle to provide enough diapers for their little ones. Without clean diapers, babies are at greater risk for painful rashes and infections, and parents may face added stress when they cannot leave enough diapers with a child care provider.

You can make a meaningful difference by hosting a diaper drive, collecting donations or sharing our Amazon Wishlist with members who want to give.

Items needed include:

- All sizes of diapers
- Pull-Ups
- Diaper rash ointment
- Wipes
- Unopened packages only, please

Donations may be dropped off at:

Partnership for Children of the Foothills Office
338 Withrow Road
Forest City, NC 28043
Monday–Friday, 8 a.m.–5 p.m.

To learn more or ask questions, contact us at 828-245-8673 or email me at vanessa@pfcfoothills.org.

Thank you for helping us care for babies, encourage families and meet a very real need in our community.

With gratitude,

Vanessa Parton

Executive Director

Partnership for Children of the Foothills



Host a Diaper Drive with Us!

Hosting a diaper drive is simple, meaningful and a great way for your church family to serve local children.

1. Choose Your Drive Dates

Pick a specific collection window to work with.

2. Set a Goal

Give your group something to rally around. For example:

“We’re collecting 1,000 diapers this month.”

“Everyone in our small group is challenged to bring one pack.”

“Let’s fill the crib, playpen or collection box.”

3. Create a Collection Spot

Place a clearly marked bin, crib, bassinet or decorated box in a visible area.

4. Share the Need

Use social media, newsletters, email or other to communicate with your audience.

5. Collect the Most Needed Items

Ask for:

- Diapers in all sizes
- Pull-Ups
- Wipes
- Diaper rash ointment
- Unopened packages only
- Larger sizes are often especially helpful, but all sizes are welcome.

6. Offer an Easy Online Option

Share the Amazon Wishlist link - <https://tinyurl.com/3ta2cr6n>. This helps members participate even if they forget to bring items to church.

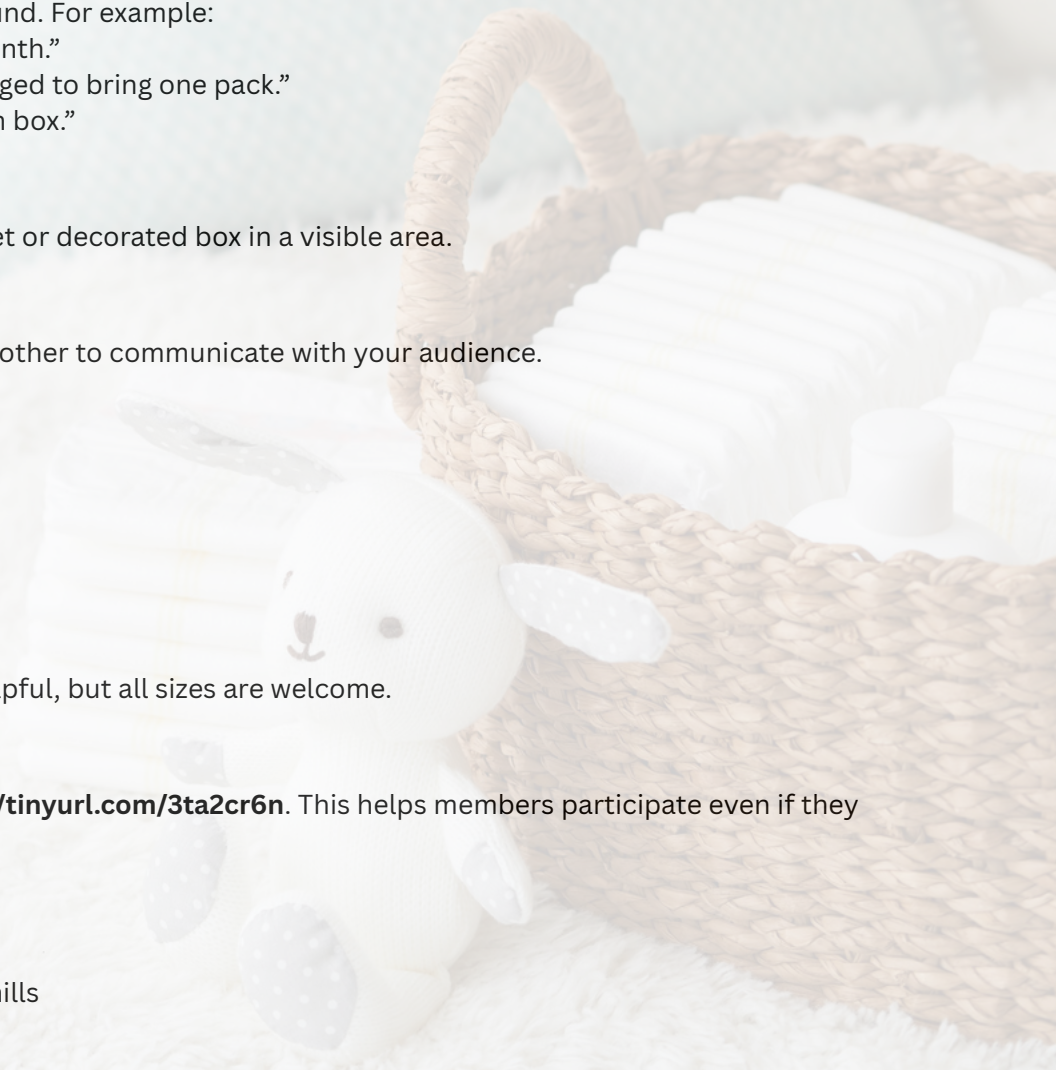
7. Deliver Donations

Bring collected items to:

Partnership for Children of the Foothills
338 Withrow Road
Forest City, NC 28043
Monday–Friday, 8 a.m.–5 p.m.

8. Celebrate the Impact

Share a photo of the collected items and thank your contributors. A simple message like “Because of your generosity, local babies will have clean diapers this month” helps people see the good they are doing.



Turning Diapers Into a Difference

Social Media and Communication Toolkit

Social Post Sample 1:

Local babies need our help. 🍷

I am committed to helping the Partnership for Children of the Foothills support its free diaper bank for families in our community. Diapers are a basic need, but many families struggle to keep enough on hand.

We are collecting:

- Diapers in all sizes
- Pull-Ups
- Wipes
- Diaper rash ointment
- Unopened packages only, please

Please bring donations to [insert location] by [insert date] or donate online at our Amazon Wishlist - <https://tinyurl.com/3ta2cr6n>
Together, we can help keep local babies dry, healthy and cared for.

Social Post Sample 2:

Help us keep local babies dry and healthy!
We're collecting diapers, Pull-Ups, wipes and diaper rash ointment for the Partnership for Children of the Foothills' free diaper bank.

Bring unopened donations to [insert location] by [insert date].
One pack can make a big difference for a local family. 🍷



Newsletter Copy Sample:

Help Us Support Local Families Through a Diaper Drive

I am committed to helping the Partnership for Children of the Foothills collect diapers and baby care items for its free diaper bank serving local families.

Many families struggle to provide enough diapers for their little ones. Clean diapers help prevent painful rashes and infections, reduce stress for parents and support families who need child care in order to work.

We are collecting diapers in all sizes, Pull-Ups, wipes and diaper rash ointment. Please bring only unopened packages.

Donations may be dropped off at [insert location] through [insert date]. Items will be delivered to the Partnership for Children of the Foothills office in Forest City.

Thank you for helping care for babies and families in our community.